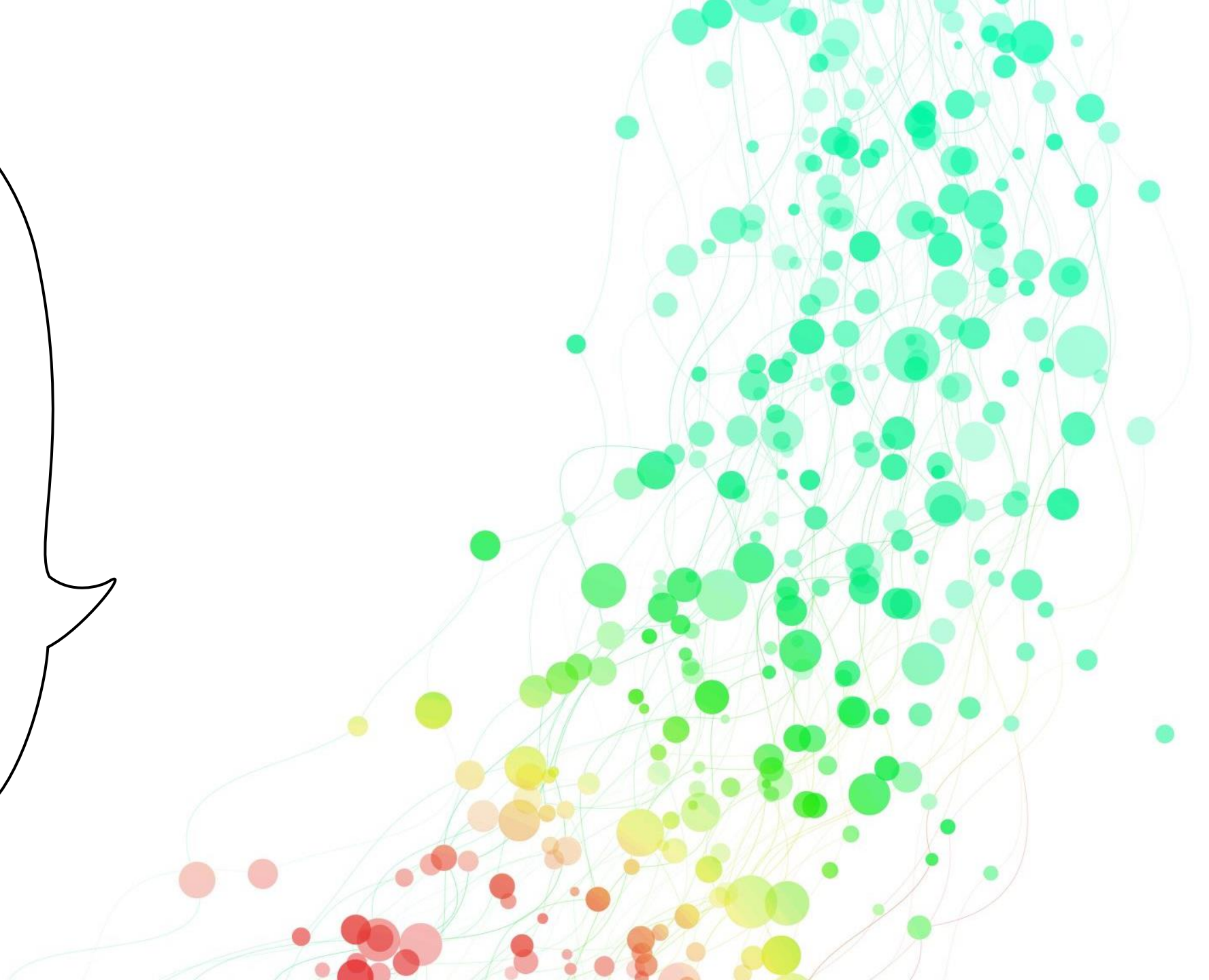


INNOVATION
AND GENDER IN
A MUNICIPAL
CONTEXT

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ENTREPRENEURSHIP AND INNOVATION IN CONTEXT

THE URBAN CONTEXT



 **SUSTAINABLE DEVELOPMENT GOALS**





WRITE THE NAME OF AN ENTREPRENEUR...

ENTREPRENEURSHIP AND INNOVATION AS GENDERED CONCEPTS

Linear model of innovation (Godin, 2008)

R&D and patents proxies for innovation

Innovation studies seldom focus on the innovator, they are considered to be gender neutral (Kvidal & Ljunggren, 2010)

Sectors are gendered

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Towards a gender-aware understanding of innovation: a three-dimensional route

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Public procurement for innovation

Innovation work in a municipal context

Trained in business administration and not public administration - a crash course in public administration in practice

THIS IS H22 - A SMARTER CITY - BING
VIDEO

ANY REFLECTIONS?

WE DO INNOVATION WORK

How we talk about innovation

Who we include in innovation work

Positions in the organization, and organizational location

What we identify and uplift as innovation

WHY INNOVATION IN THE MUNICIPAL CONTEXT?

OWNER OF INFRASTRUCTURE

PUBLIC PROCUREMENTS

EXPECTATIONS

ARE IN THE POSITIONS THAT THEY CAN DEMAND CHANGE

WELFARE SERVICES

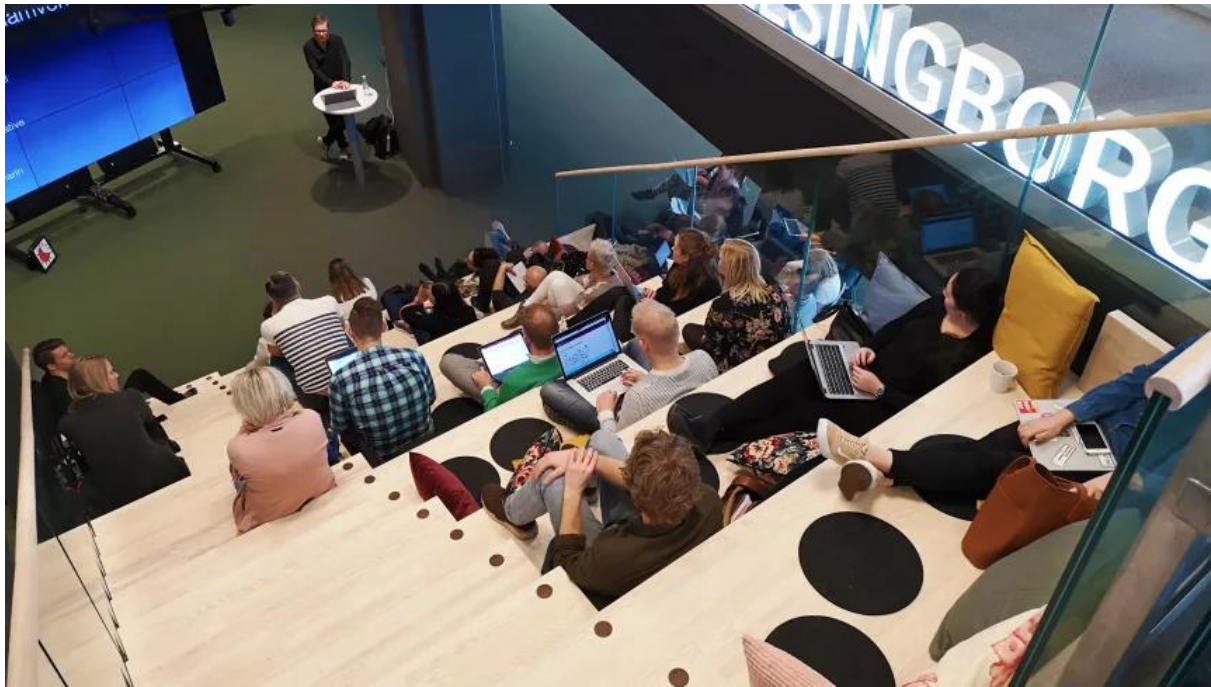
AGING POPULATION

SUSTAINABLE DEVELOPMENT GOALS



So, this puts a lot of pressure on our economy, while at the same time the expectations that our residents have are increasing. They want better service, more service, faster service. And we also have quite large societal challenges, (...) that is, climate challenges, security. (...) So, we have a really tough condition ahead of us, and the municipal assembly are now discussing how we should solve this. (...) they said this: We want to try to find new solutions on how to solve our mission. (...) we are now investing 23 million Euro over the next three years to help the organization find these new solutions, both to ensure welfare, ensure the quality of schooling, care, and nursing. But, also to find solutions to build a smart, sustainable city. The municipal assembly say that they want to take a step forward and show Sweden and the world how to build a smart and sustainable city (...) I know that a lot is happening in the organization now, in your organization, to really be able to respond to this. (...) take a step forward, we will really solve it. Do you agree with that

THE ACCELERATOR



THE MAGIC CONCEPT OF INNOVATION



A MAGIC CONCEPT

1. Broad concept not attributed to a specific domain, a cross-cutting concept characterized by many different definitions, sometimes even in conflict with each other.
2. Normative attractiveness of the concept, it embodies a positive connotation, it is difficult to be against it and it is characterized by the idea of progress and improvement compared to a previous condition.
3. Generates great consensus, and it is difficult to find a conflicting concept.
4. Global marketability of the concept: fashionable notion and the concept is used both in academia as well as in policy documents and in public debate.

CHALLENGES WHEN A MUNICIPALITY EMBARK ON A JOURNEY LIKE
HELSINGBORG'S?

INSTITUTIONAL THEORY - THE CONCEPT OF TRANSLATION

Organizations and their agents imitate each other, and ideas, objects, and practices are travelling down imitation chains

Translators are "editing" by imitating, renaming, customizing, reinterpreting, dropping or adding when concepts are travelling across space and time (Sahlin-Anderson, 1996).

Translation as a process when ideas 'enter' an (organizational) context through a combination of institutional pressures and stakeholder initiatives; the idea is reshaped through efforts to align the idea with existing conditions and interests.

INNOVATION IN HELSINGBORG



CAN I SEE A CHANGE?

Democratization of the innovation work

Incremental innovations, imitation

"It is said that the most important things to know about a group of people are the things they themselves take for granted. Yet it is precisely those things that the people find most difficult to discuss."

William Foote Whyte, *Men at Work*, 1961:57

IF I SHOULD GIVE ONE ADVICE...

